

# VIRGINIA BEACH

# City Page

Keeping Citizens Informed and Involved - March 8, 2011

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## Virginia Beach Amphitheater gets New Name

Same great venue, but with a new name and cause.

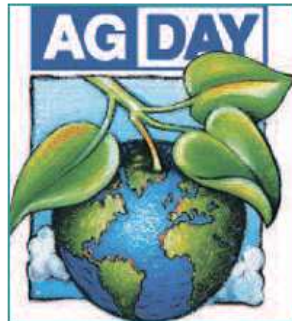


Virginia Beach prides itself on developing business relationships and knows the value and importance of building partnerships. The latest is between Virginia Farm Bureau Insurance and Live Nation Entertainment, the world's largest live entertainment company. The two companies recently announced a three-year sponsorship relationship that gives Virginia Farm Bureau Insurance the naming rights to the former Virginia Beach Amphitheater. For the next three years the venue will be known as Farm Bureau Live at Virginia Beach.

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## Celebrate National Ag Day Tuesday, March 15



Consider this: just about everything we eat, wear and use comes from American agriculture. It's AMAZING. That's why Americans will be learning more about agriculture on National Ag Day during National Ag Week, March 13 - 19.

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## Second Round of Public Meetings to be Held on Rosemont Area Plan



The Rosemont Strategic Growth Area is located mainly along Virginia Beach Boulevard and its intersection with Rosemont Road. Initial planning meetings propose expanding the area west to Thalia Road, east to Groveland Road and south to South Plaza Trail. The northern border remains at Lampl Ave.

The City of Virginia Beach invites the public to a second round of meetings to develop the Rosemont Strategic Growth Area Plan. The open house will be held on Wednesday, March 16, at 6 p.m., at Bow Creek Recreation Center, 3427 Club House Road. Citizens will have the opportunity to view the work in progress and talk with the design team. A public meeting also is planned for Thursday, March 17, 6 to 8 p.m. in the

## Don't Be Alarmed. This is a Drill. This is a Drill.



If you hear a strange sound coming from your radio on March 15, don't be alarmed. It's only a test – a statewide tornado warning test.

Everyone Should Practice Tornado Safety March 15

Did you know that during the past three years, 62 tornadoes struck the commonwealth, injuring more than 220 people and causing nearly \$48 million in damages to homes, businesses and other property?

For the first time in Virginia, the National Weather Service will send a test tornado warning to start the 2011 Statewide Tornado Drill, set this year for Tuesday, March 15 at 9:45 a.m. The test warning will be a tone alert, broadcast by NOAA Weather Radio, and will simulate

Windsor Woods Elementary School cafeteria, 233 Presidential Blvd.

In early February, the city held the first round of public meetings for input. These meetings were facilitated by Urban Design Associates and resulted in a list of draft design principles. March sessions, an open house and a public meeting are planned to refine these principles and to obtain more specific public input. Urban Design Associates will present the preferred design alternatives based on input received.

For information on the Rosemont Strategic Growth Area Plan, contact the Planning Department at (757) 385-4621 or visit [www.VBgov.com/rosemontplan](http://www.VBgov.com/rosemontplan).

### Looking for a Summer Job at the Beach?



The Department of Emergency Medical Services is taking applications for summer lifeguards and supervisors.

#### Emergency Medical Services Opens Summer Lifeguard Employment Opportunities

The Virginia Beach Department of Emergency Medical Services is taking applications for eight [supervisor](#) and 40 [lifeguard](#) positions to cover the public beaches at Sandbridge and Little Island Park this summer.

EMS beach lifeguards maintain safe beaches and monitors the ocean and beaches, provides first aid, CPR and water rescue skills as needed and answering questions and concerns from citizens.

Job descriptions, applications and more detailed information can be found at [www.VBgov.com/careers](http://www.VBgov.com/careers).

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### Council Meetings



#### Workshop

March 15 – 4 p.m.  
Council Conference Room, City Hall, 2nd Floor

#### Formal Session

March 8 & 22 - 6 p.m.  
City Council Chamber, City Hall, 2nd Floor  
Preceded by informal session  
Times to be determined

what listeners would hear during an actual tornado warning. For past tornado drills, the National Weather Service has sent a routine test signal, but many weather radios do not sound an alert tone for routine tests. This year, all registered participants in the tornado drill who have a NOAA weather radio will hear the same tone alert that would be broadcast during an actual tornado warning.

The drill is an opportunity for schools, businesses and individuals to practice important tornado safety steps and practice quick evacuation to designated safe areas in their buildings. Local radio and TV stations will also broadcast the tornado warning sound.

*If there is widespread bad weather March 15, then the drill will be rescheduled for Wednesday, March 16.*

Detailed instructions for identifying safe areas, conducting a tornado drill and registering participation in the Statewide Tornado Drill are available at [www.vaemergency.com](http://www.vaemergency.com).

### Photographer's Corner



This last weekend, Sunday, March 6, a new program debuted at the Colonial Education Center at Lynnhaven House.

"The March Hare's Tea Party," was a very unique activity, and borrows its theme from Lewis Carrol's classic book, "Alice in Wonderland." Participants meet and had tea with the Mad Hatter, the March Hare, and Alice. The Red Queen and the White Rabbit will also be on hand to help with the activities such as, Flamingo Croquet, The Queen Says, Tea Cup Relay Races, Pin the Grin on the Cheshire Cat, Musical Chairs, and Riddles with the Mad Hatter. It will be offered on a regular basis and would be great for birthday parties.

[View Slideshow](#)

### City Council



**Mayor William D. Sessoms, Jr.**  
[wsessoms@vb.gov](mailto:wsessoms@vb.gov)

**Vice Mayor Louis R. Jones**, Bayside District  
[ljones@holloman-brown.com](mailto:ljones@holloman-brown.com)

**Rita Sweet Bellitto**, At Large  
[rsbellitt@vb.gov](mailto:rsbellitt@vb.gov)

**Special Session – Re: FY2012 Budget**

March 29 – 6 p.m.

To receive the Proposed FY2012 Budget  
City Council Chamber, City Hall, 2nd Floor**Citizens' Open Dialogue**

Following Adjournment Citizens may speak for three minutes about items that are not on the agenda at the end of the first formal session of the month (March 8 and April 12).

**Glenn R. Davis, Jr.**, Rose Hall District  
gdavis@vbgov.com**Bill R. DeSteph**, At Large  
bdesteph@vbgov.com**Harry E. Diezel**, Kempsville District  
hediezel@vbgov.com**Bob Dyer**, Centerville District  
bdyer@vbgov.com**Barbara M. Henley**, Princess Anne District  
bhenley@vbgov.com**John E. Uhrin**, Beach District  
juhrin@vbgov.com**Rosemary Wilson**, At Large  
rcwilson@vbgov.com**James L. Wood**, Lynnhaven District  
jlwood@vbgov.com[VBgov.com](#) | [City Council](#) | [Media & Communications Group](#) | [VBTV](#) | [Podcasts](#) | [RSS](#)[Forward email](#) SafeUnsubscribe™This email was sent to jgroyall@yahoo.com by [mms@vbgov.com](mailto:mms@vbgov.com) |  
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City of Virginia Beach | 1800 College Crescent | H161 | Virginia Beach | VA | 23453