

Ocean Park Civic League “Echo” Newsletter Advertising Deadlines and Rates

(Your advertisement reaches 1,500 households!!!!)

Ad Size	1 Issue	5 Issues <i>(includes link on OPCL website)</i>
Business Card [3.5" (w) x 2" (h)]	\$25	\$100
1/4 page [3.5" (w) x 4.75" (h)]	\$50	\$200
1/3 page [7" (w) x 3.25" (h)]	\$75	\$300
1/2 page [7" (w) x 5" (h)]	\$100	\$400
Full page [7" (w) x 10" (h)]	\$150	\$550

Full Page Insert: \$200

Month	Ad Work Due	Distribution Date
March 2011	February 11, 2011	February 26, 2011
May 2011	April 13, 2011	April 30, 2011
September 2011	August 15, 2011	September 2, 2011
November 2011	October 12, 2011	October 29, 2011
January 2012	December 5, 2011	December 30, 2011

Ocean Park Echo Advertising Contract

Name:	
Name of Business:	
Address:	
Phone:	
Email:	
Website:	
No. of issues ordered:	
Payment amount:	

Email: .jpeg, .pdf or MS Publisher graphic to: tricia0730@cox.net

Make check payable to: *Ocean Park Civic League*

Mail to: OPCL, P.O. Box 55385, Virginia Beach, VA 23471